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'JEOPARDY!' LAUNCHES ALL-STAR FANTASY LEAGUE AND SWEEPSTAKES

Create an All-Star Dream Team December 3-31, Get a Chance To Win a Dream Adventure From Lindblad Expeditions

CULVER CITY, CALIF. (December 3, 2018) – **JEOPARDY!** announced a new, interactive fan experience today with the launch of the **JEOPARDY!** <u>All-Stars Fantasy League Sweepstakes</u>. Viewers will have a chance to win a dream adventure with <u>Lindblad Expeditions</u> and get in on the action of the upcoming **JEOPARDY!** All-Star Games tournament by picking their own team of All-Stars and tracking their progress throughout the competition.

"We're celebrating our 35th season in syndication, and we thought this milestone was the perfect opportunity to introduce our first fantasy league – a new and exciting way for our audience to engage with the show and play along at home," said **JEOPARDY!** executive producer Harry Friedman.

Participants can pick one captain and two team members from the 18 former champions playing in the tournament to build their team during the selection period, which runs from December 3 to December 31. Then, during the **JEOPARDY!** All-Star Games airing February 20 to March 5, 2019, fantasy team owners can watch and cheer their team on as they accrue fantasy points.

Fantasy points are rewarded for each correct response a player gives; correct Final Jeopardy! responses are worth 10 points. Each of these points represents an entry into the sweepstakes, so the more points the three players on a fantasy team accrue, the more chances a fantasy team owner has of winning an adventure anywhere Lindblad Expeditions travels.

Lindblad Expeditions, in partnership with Jeopardy! since 2005, explores some of the world's most remote places via small ships including Galápagos, Antarctica, the Arctic, Baja California, Alaska, French Polynesia & South Pacific, and beyond.

To learn more about the **JEOPARDY!** All-Star Fantasy League Sweepstakes, click here: <u>http://jeopardy.com/contestant-zone/all-stars-fantasy-league</u>

And to learn how it works, watch this video: <u>https://youtu.be/QQT-Tos6RL0</u>

To learn more about the **JEOPARDY!** All-Star Games, please visit: <u>jeopardy.com/contestant-zone/2019/all-star-games</u>

About JEOPARDY!

JEOPARDY!'s 35th anniversary season premiered September 10, 2018. With a weekly audience of 23 million viewers, **JEOPARDY!** is the top-rated quiz show on television, and has won numerous awards and honors, including the 2017 Emmy for Outstanding Game Show. The show holds the Guinness World Records® title for the most Emmy® Awards won by a TV game show (34 Emmys); it is also the recipient of a 2011 Peabody Award. **JEOPARDY!** is produced by Sony Pictures Television, a Sony Pictures Entertainment Company; it is distributed domestically by CBS Television Distribution and internationally by CBS Television International, both units of CBS Corp. For more information, please visit <u>Jeopardy.com</u>.

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About Lindblad Expeditions

Lindblad Expeditions is an expedition travel company that works in partnership with National Geographic on its ship-based voyages to inspire people to explore and care about the planet. The organizations work in tandem to produce innovative marine expedition programs and to promote conservation and sustainable tourism around the world. The partnership's educationally oriented voyages allow guests to interact with and learn from leading scientists, naturalists and researchers while discovering stunning natural environments, above and below the sea, through state-of-the-art exploration tools. As pioneers of global exploration, their collaboration in research, technology and conservation provides extraordinary travel experiences and disseminates geographic knowledge globally. For more information visit <u>www.expeditions.com</u> or find us on <u>Facebook</u>, <u>Twitter</u>, Instagram, YouTube, Pinterest and LinkedIn.

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